

Herron School of Art and Design

2021 Beginning Freshman Top 10 Reasons to Choose IUPUI From the Entering Student Survey

	N	Mean
Academic quality	43	4.35
Availability of financial aid/scholarship	40	4.35
Affordability/Cost	43	4.14
Availability of specific academic programs (majors)	43	4.12
Graduates get good jobs	43	4.09
Feeling that I “fit in” at IUPUI	43	4.00
Welcoming campus	43	3.98
Focus on hands-on experiential learning (e.g., internships, service learning and research)	43	3.91
Campus emphasis on student health and wellness	43	3.91
Job, career, and internship opportunities available in Indianapolis while attending school	43	3.86

1=Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important

Overall Beginning Freshman

2021 Beginning Freshman Top 10 Reasons to Choose IUPUI From the Entering Student Survey

	N	Mean
Availability of financial aid/scholarship	661	4.32
Academic quality	764	4.28
Availability of specific academic programs (majors)	764	4.18
Graduates get good jobs	764	4.10
Affordability	763	4.04
Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)	763	4.00
Job, career, and internship opportunities available in Indianapolis while attending school.	764	4.00
Career and job opportunities available in Indianapolis after I complete my degree	763	3.97
Welcoming campus	763	3.77
Opportunity for an IU or Purdue Degree	662	3.76

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